(1)(a) Statement showing ShareHolding Pattern

Name of the Company: Sellaids Publications Ltd Quarter Ended: 30-09-2012

Scrip Code: 526071

		0	TOTAL - E
		0	Held by Public
		0	Held by Promoters/ Promoters Group
As a % of Total no.of shares of the Co., assuming full conv.	As a % of Total no.of O/S Conv.Securities		Outstanding Conv. Securities No.of Outstanding Securities
		0	TOTAL - D
		0	Held by Public
		0	Held by Promoters/ Promoters Group
As a % of Total no. of Shares of the Company	As a % of total No. of Partly paid-up Shares	No.of Partly paid-up Shares	Partly paid-up Shares

(O/S Conv.Securities	conv.
Held by Promoters/			
Promoters Group	0		
Held by Public	0		
TOTAL - E	0		
Warrants :	No.of Warrants	As a % of Total no.of Warrants	As a % of Total no.of shares of the Co., assuming full conv.
Held by Promotors/			
Promoters Group	0		
Held by Public	0		
TOTAL - F	0		
Total paid-up Capital of the			

Company assum- ing full conv. Of warrants & securities

3702401



Scrip Code: 526071 Quarter Ended: 30-09-2012

		0.000	0.000	0	0	0	Foreign Ven Cap In	ad
		0.000	0.000	0	0	0	Foreign Ins Invest	Ť
		0.000	0.000	0	0	0	Insurance Comp(s)	e
		0.000	0.000	0	0	0	Venture Cap Fund	d
		0.000	0.000	0	0	0	Central/State Govt	c
		2.701	2.701	91389	99989	4	Fins / Banks	ь
		0.000	0.000	0	0	0	Mutual Funds	20
							Institutions	-
	×						Public shareholding	(B)
0.000	0	44.866	44.866	1159636	1661136	6	Promoter Group Total (A)= (A)(1)+(A)(2)	
							Total Shareholding of Promoter and	
0.000	0	0.000	0.000	0	0	0	Sub Total(A)(2)	
0.000	0	0.000	0.000	0	0	0		e-2
	0	0.000	0.000	0	0	0		<u>e</u>
0.000	0	0.000	0.000	0	0	0	Any Other Specify	e
	0	0.000	0.000	0	0	0	Qualified For.Inv.	d
	0	0.000	0.000	0	0	0	Institutions	c
	0	0.000	0.000	0	0	0	Bodies Corporate	ь
0.000	0	0.000	0.000	0	0	0	Indv NRI/For Ind	a
							Foreign	2
0.000	0	44.866	44.866	1159636	1661136	6	Sub Total(A)(I)	
	0		0.000	0	0	0		e-2
0.000	0	0.000	0.000	0	0	0		e-1
	0		0.000	0	0	0	Any Other specify	e
0.000	0	0.000	0.000	0	0	0	Fins / Banks	Ь
	0	0.000	0.000	0	0	0	Bodies Corporates	С
0.000	0		0.000	0	0	0	Central/State Gov	ь
0.000	0	44.866	44.866	1159636	1661136	6	Individual Huf	а
							Indian	_
							Shareholding of Promoter and Promoter Group ²	(A)
Shares		ge of (A+B+C)	of(A+B)					
%	Number of shares	As a percenta	As a percentage	torm				
		shares	number of shares	dematerialized				
otherwise encumbered	otherwise	of total	percentage of total	shares held in	of shares	Shareholders	Shareholder	code
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	21	•		╛	3		0.1.	



Scrip Code: 526071 Quarter Ended: 30-09-2012

0.000	0	100 000		2070344	3702401	780	GRAND TOTAL (A)+(B)+(C)	
		0.000		0	0	0	PUBLIC	I
		0.000		0	0	0	PROMOTER & PRO GRP	-
							Held by Custodians against Depository Receipts	(C) H
0.000	0	100.000		2070344	3702401	780	TOTAL (A)+(B)	
		55.134	55.134	910708	2041265	774	Total $(B)=(B)(1)+(B)(2)$	(B) 1
		52.433	52.433	819319	1941276	770	Sub-Total (B)(2)	
		8.712	8.712	9893	322566	4	-NRI	
		0.000	0.000	0	. 0	0	-ОСВ	
		0.000	0.000	0	0	0		d-2
			0.000	0	0	0		<u>-1</u>
			0.000	0	0	0	Any Other -Clr-Mem	d /
			0.000	0	0	0	Qualified For.Inv.	c
		28.593	28.593	453417	1058631	16	ii) above Rs1-Lac	_
		8.181	8.181	164928	302898	713	i) upto Rs 1-Lac	_
							Individuals	ь
		6.946	6.946	191081	257181	37	Bodies Corporates	a
							Non-institutions	B 2
	-							
			2.701	71307	22702	4	2000 x 2000 (2)(x)	
		2 701	2 701	01380	08000	4	Sub-Total (B)(1)	
			0.000	0	0	0		i-2
			0.000	0	0	0		Ξ
			0.000	0	0	0	Any Other -Specify	
		0.000	0.000	0	0	0	Qualified For.Inv.	h
No. of Shares		ge of (A+B+C)	of(A+B)1					
% of Total	shares	percenta	percentage					
Asa	Number of	Asa	Asa	form				
TICUIIIDEI CO	outer wise cheminocrea	shares	number of shares	dematerialized	or shares			
ncumbered	otherwise encumber	of total	nercentage of total	shares held in	of shares	Shareholders	Shareholder	code





(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

0.000	0	0.000	0	0.000	0.000	0	44.866	1661136	Total Promoter & Promoter Group		
										1010001	c
	0	0.000	0	0.000	0.000	0	15.656	579655	MANGI A SUBHASH RATHOD	10160854	מ
ľ	0	0.000	0	0.000	0.000		15.665	579981	SUBHASH P RATHOD	00199467	Մ
ľ	0	0.000	0	0.000	0.000		5.342	197800	SUBHASH P RATHOD	000056	4
	0	0.000	0	0.000	0.000	0	4.213	156000	MANGALA SUBHASH RATHOD	000055	3
	0	0.000	0	0.000	0.000		3.976	147200	MANGALA SUBHASH RATHOD	000045	2
	0	0.000	0	0.000	0.000	0	0.014	500	SUBHASH RATHOD	000039	_
As a % of total No of convertible securities of the same class	Number of convertible securities held	As a % of total No of warrants of the same class	Number of warrants held	As a % of grand total (A)+(B)+(C)	% of Total shares held	Number	As a % of grand total (A)+(B)+(C,)	Number			
securities	Details of convertible securifies	warrant	Details of warrant	encumbered	d or otherwise	Shares pledged or otherwise encumbered	res held	Total Shares held	Name of the shareholder	Ref- No	Sr. No.



"Public":	"Public" and holding more than 1% of the total number of shares	of shares						
Sr. No. Ref-Num	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e.,	Details of	of warrant	Details of conv	Details of convertible securities	Total shares (including underlying shares assuming full conversion of warrant and convertible
			(A)+(B)+(C) indicated in Statement at	Number of warrants held	As a % of total No of warrants of the	Number of convertible securities held	As a % of total No of convertible	securities) as a % of diluted share capital
			above}		same class		securities of the same class	
1 000029	BHARAT PHAPALE	147000	3.970	0	0.000	0	0.000	
2 00000042	FAIRWEALTH SECURITIES LIMITED	75783		0	0.000	0	0.000	
3 000057	GANPAT SINGHVI	53571		0	0.000	0	0.000	
4 20087795	HARSHA HITESH JAVERI	101500		0	0.000	0	0.000	
5 20087818	HITESH RAMJI JAVERI	60300		0	0.000	0	0.000	
6 000061	KAILASH MANWANI	178571		0	0.000	0	0.000	
7 000031	LALIT AREKAR	140000		0	0.000	0	0.000	
8 000033	MUKESH GOND	150000		0	0.000	0	0.000	
9 00013423	RENU PALIWAL	50001	1.351	0	0.000	0	0.000	
10 000034	SHEKHAR DESAI	132500	3.579	0	0.000	0	0.000	
11 10526176	SHEKHAR SHIVAJI DESAI	103736	2.802	0	0.000	0	0.000	
12 10000023	STATE BANK OF INDIA	61389	1.658	0	0.000	0	0.000	
13 000059	TAHER SUTERWALA	80531	2.175	0	0.000	0	0.000	
			0.000					
				0				200
	Tulal	100400	00.00		0.000		0.000	



												(L)(c)
											"Public" an	Statement s
								Total -Public [5% & above]			"Public" and holding more than 5% of the total number of shares Ref-Num Name of the shareholder Number of the shareholder	Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PA()) helonging to the category
		\$1							and the second s		Number of shares	warrants, convertib
								0.000	The second secon	0.000	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	le securities) of per
								0			Details Number of warrants held	ons (togethe
								0.000			Details of warrant Details of warrant As a % of total No of warrants of the same class	r with PAC bel
								0			Details of convolution of convertible securities held	onging to the ca
					7 7 8			0.000			Details of convertible securities Number of As a % of convertible convertible convertible securities of the same class	tegory
								0.000			Total shares (including underlying shares assuming full conversion of warrant and convertible securities) as a % of diluted share capital	



(I)(d) Statement showing details of locked-in shares

0.000	0	Total Locked in Shares			
(I)(a) above}					
Statement at para					
indicated in					
(A)+(B)+(C)					
{i.e., Grand Total					
number of shares					
locked-in shares a percentage of total	locked-in shares				
Locked-in shares as	Number of	Cat Name of the shareholder	Cat	Ref- Num	Sr. No.



(II)(a) Statement showing details of Depository Receipts (DRs)

(I)(a) above}						
Statement at para						
indicated in						
(A)+(B)+(C)						
fi.e., Grand Total						
number of shares			SDRs, etc.)			
outstanding DRs percentage of total	outstandir	DRs	Rs,			
g outstanding DRs as a	underlying	outstanding	outstanding DR			
Number of shares Shares underlying	Number o	Number of	Type of	Name of the Holder	ef-Num	Sr. No. Ref-Num



(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by Promoter/Promoter Group are in excess of 1% of the total number of shares

Sr. No. Ref-
Num . Naı
Ref-Num Name of the DR Holder
Type of outstanding DR outstanding (ADRs, GDRs, SDRs, etc.)
Number of shares underlying outstanding DRs
Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}

